Warm way up during the Nashville Scene's 4th Annual Hot Chicken Week! Nashville put hot chicken on the map, now we’re putting it on plates with $5 hot chicken specials all week from dozens of participating restaurants. Dine out and indulge, meet new customers, and share the love of the dish that keeps foodies clucking all year long. Readers can vote on their favorite dish of the week, and win prizes via our viral social media contests.

Estimated Attendance: 5,000+

Sponsorship Opportunities:
- Presenting Sponsor - $5,000
- Partner Sponsor - $1,500
- Restaurant Competitor - $500 or $750 + $50 in Gift Cards

*Sign on by November 25, 2019 for full promotional inclusion

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Nashville's longest running boutique warehouse sale brings together a curated list of local designer boutiques in one location where shoppers have access to clearance discounts, mimosas and brunch. Boutiques offer deeply discounted clothes, accessories and more for a shopping day extravaganza. VIP ticket holders get exclusive early entry, gift bags from our sponsors, and complimentary cocktails.

Estimated Attendance: 950

Sponsorship Opportunities:
- Boutique Sponsor - $400
- Tote Bag Sponsor - $500
- Partner Sponsor - $1,500
- Presenting Sponsor - $5,000

*Sign on by December 2, 2019 for full promotional inclusion

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At this annual celebration of our Q1 magazine release, we'll unveil our CEO of the Year and the latest edition of our popular In Charge list of area leaders from nearly 20 sectors. We'll also convene some past CEOs of the year to share secrets of their success in a candid fireside chat.

Estimated Attendance: 300

Sponsorship Opportunities:
- Presenting - $7,500
- Partner - $5,000
- Portrait Studio Sponsor - $3,500
- Supporting - $3,000

*Sign on by January 8 for full promotional inclusion
Iron Fork

March/April

This showcase features four of Nashville's best local chefs battling it out in a head to head cooking competition for the coveted “Golden Fork” award. Attendees observe this heated culinary contest, while enjoying food and drink samples from top local restaurants. The event also acts as the annual issue release celebration of the Scene's Food and Drink special issue.

Estimated Attendance: 1,250

Sponsorship Opportunities:
- Presenting - $10,000
- Partner - $5,000
- Supporting - $2,500
- Beer/Liquor/Wine - $1,500
- Restaurants/Libations - $500

*Sign on by January 23 for full promotional inclusion

Steeplechase

Get Steeplechase ready and support the Monroe Carell Jr. Children’s Hospital at Vanderbilt with this fashion-forward brunch soirée and hat auction, featuring a curated mix of custom and gently used designer hats. In partnership with the Iroquois Steeplechase and the Monroe Carell Jr. Children's Hospital at Vanderbilt. 100% of auction proceeds donated to the Monroe Carell Jr. Children’s Hospital at Vanderbilt.

Estimated Attendance: 250

Sponsorship Opportunities:
- Presenting Sponsor - $5,000
- Style Sponsor - $2,500
- Libations Sponsor - $1,500

*Sign on by January 1, 2020 for full promotional inclusion

Crafty Bastards

Our spring Crafty Bastards is back! Join us and shop from over 60 curated artisan craft vendors while enjoying music, food truck fare, cocktails, photo booths and more! This free to attend festival is family friendly, and celebrates carefully crafted goods from dozens of artists from Nashville and around the country.

Estimated Attendance: 3,500

Sponsorship Opportunities:
- Presenting Sponsor - $5,000
- Partner Sponsor - $2,500
- Libations Sponsor - $1,500
- Food Vendor Sponsor - $350

*Sign on by February 22 for full promotional inclusion
Nfocus celebrates the May issue and unveils the identity of several honored residences through this spectacular real estate event - an upscale cocktail party hosted by Nfocus and our sponsors at a newly listed multimillion dollar mansion.

Estimated Attendance: 250

Sponsorship Opportunities:
- Presenting Sponsor - $5,000
- Partner Sponsor - $2,500
- Libations Sponsor - $1,500

*Sign on by March 5 for full promotional inclusion

Join the Nashville Scene at our 9th annual Margarita Festival as we kick off the release of our Summer Guide special issue with margaritas in hand! Guests enjoy samplings of margaritas as local restaurants compete to be declared the maker of the Best Margarita in Nashville. Enjoy food trucks, salsa dancing and more at this annual celebration of the summer.

Estimated Attendance: 1,300+

Sponsorship Opportunities:
- Presenting Sponsor - $10,000
- Partner Sponsor - $5,000
- Supporting - $2,500
- Beer/Liquor/Wine - $1,500
- Competing Restaurants - $500
- Food Vendor - $250-$350

*Sign on by March 13 for full promotional inclusion

Now in its 26th season, Movies in the Park is recognized as one of Nashville’s best annual events. Join us for a fun-filled, free event for two Thursdays in June and enjoy a feature film, games, prizes, and food truck fare! Attendees engage with sponsor giveaways, enjoy food truck fare before settling in for a special family friendly screening.

Estimated Attendance: 5,000 per night

Sponsorship Opportunities:
- Presenting Sponsor - $10,000
- Partner Sponsor - $3,500
- Non Profit Sponsor - $1,500
- Food Vendor - $700
- Community Vendor - $700

*Sign on by April 16 for full promotional inclusion
This half-day mini-conference will bring together thought leaders from the real estate and economic development arenas to share best practices and current research and to tackle some of the biggest growth-related questions Middle Tennessee faces.

Estimated Attendance: 300

Sponsorship Opportunities and further event details to come.

Burger Week offers diners the opportunity to sample some of Nashville's finest burgers at a $5 promotional value! Dine out and indulge, meet new customers, and share the love of the dish that keeps foodies clucking all year long. Reader's can vote on their favorite dish of the week, and win prizes via our viral social media contests.

Estimated Attendance: 10,000+

Sponsorship Opportunities:
- Presenting Sponsor - $5,000
- Partner Sponsor - $1,500
- Restaurant Competitor - $500 or $750 + $50 in Gift Cards

*Sign on by May 15, 2020 for full promotional inclusion

Help the Nashville Scene kick off the 2020 Best of Nashville experience with a celebratory street festival, where we'll be shining a light on our Best of Nashville winners from 2019. Attendees will enjoy food, drinks, music and more from the best businesses in town at this free to attend, family friendly event.

Estimated Attendance: 3,500+

Sponsorship Opportunities:
- Presenting Sponsor - $5,000
- Partner Sponsor - $2,500
- Libations Sponsor - $1,500
- Vendor Sponsor - $500

*Sign on by June 6 for full promotional inclusion
Nashville's longest running boutique warehouse sale brings together a curated list of local designer boutiques in one location where shoppers have access to clearance discounts, mimosas and brunch. Boutiques offer deeply discounted clothes, accessories and more for a shopping day extravaganza. VIP ticket holders get exclusive early entry, gift bags from our sponsors, and complimentary cocktails.

Estimated Attendance: 950

Sponsorship Opportunities:
- Boutique Sponsor - $400
- Tote Bag Sponsor - $500
- Partner Sponsor - $1,500
- Presenting Sponsor - $5,000

*Sign on by June 22 for full promotional inclusion

Touching stories, light-hearted anecdotes and hard-won wisdom: This luncheon featuring a panel discussion among some of the city's top female leaders — which the Nashville Post hosts in conjunction with our colleagues at Nfocus — will leave you buzzing and inspired.

Estimated Attendance: 400+

Sponsorship Opportunities:
- Presenting Sponsor - $10,000
- Partner Sponsor - $6,500
- Table Sponsor - $2,000
- Gift Bag Sponsor - $1,500

*Sign on by July 22 for full promotional inclusion

What's the best in Nashville right now — restaurants, bars, bands, venues, politics, media, services and more? Join us as we celebrate with all our top nominees for each Best of Nashville category and find out who won before the issue hits the streets. Help us celebrate our winners with food, drinks, live entertainment and so much more.

Estimated Attendance: 1,500+

Sponsorship Opportunities:
- Presenting - $15,000
- Partner - $7,500
- Party - $3,500
- Libations - $1,500

*Sign on by August 19 for full promotional inclusion
Technology is overhauling how and where health care is being delivered – and Middle Tennessee companies are at the center of many of the changes. We'll gather numerous local innovators and other leaders to share their thinking. Join us for a glimpse into the sector’s future with a breakfast panel.

Estimated Attendance: 250

Sponsorship Opportunities:
Presenting - $7,500
Partner - $5,000
Supporting - $3,000
*Sign on by August 27 for full promotional inclusion

Thursday, October 22
7:30 am - 9:30 am

Join the Nashville Scene and shop from 100+ curated artisan craft vendors while enjoying music, food truck fare, photo booths and more! Now in its fifth year, our fall Crafty Bastards has become a staple for Nashville’s holiday shopping.

Estimated Attendance: 7,500

Sponsorship Opportunities:
Presenting Sponsor - $5,000
Partner Sponsor - $2,500
Libations Sponsor - $1,500
Food Vendor Sponsor - $350
*Sign on by September 12 for full promotional inclusion

Saturday, November 7
10 am - 4 pm

FW Events is proud to support our publications, with a robust offering of events of all shapes, sizes, audiences and demographics. All of the above sponsorship packages include a integrated portfolio of print, digital, social media and experiential marketing opportunities.

For more information on sponsorships and rates, please contact your account manager or our Events and Marketing Director, Olivia Moye.
omoye@fwpublishing.com
615-744-3362