

NASHVILLE SCENE • NFOCUS MAGAZINE
NASHVILLE POST • WILLIAMSON HOMEPAGE



**2020 Events
Calendar**

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NASHVILLE SCENE
HOT
Chicken
WEEK

January 20 - 26

Warm way up during the Nashville Scene's 4th Annual Hot Chicken Week! Nashville put hot chicken on the map, now we're putting it on plates with \$5 hot chicken specials all week from dozens of participating restaurants. Dine out and indulge, meet new customers, and share the love of the dish that keeps foodies clucking all year long. Readers can vote on their favorite dish of the week, and win prizes via our viral social media contests.

Estimated Attendance: 5,000+

Sponsorship Opportunities:

Presenting Sponsor - \$5,000

Partner Sponsor - \$1,500

Restaurant Competitor - \$500 or \$750 + \$50 in Gift Cards



NASHVILLE SCENE nFOCUS
Fashion
FOR A
Fraction

Saturday, February 1
10 am - 3 pm

Nashville's longest running boutique warehouse sale brings together a curated list of local designer boutiques in one location where shoppers have access to clearance discounts, mimosas and brunch. Boutiques offer deeply discounted clothes, accessories and more for a shopping day extravaganza. VIP ticket holders get exclusive early entry, gift bags from our sponsors, and complimentary cocktails.

Estimated Attendance: 950

Sponsorship Opportunities:

Boutique Sponsor - \$400

Tote Bag Sponsor - \$500

Partner Sponsor - \$1,500

Presenting Sponsor - \$5,000



NashvillePost
INCHARGE

Wednesday, March 4
5:30 pm - 8pm

At this annual celebration of our Q1 magazine release, we'll unveil our CEO of the Year and the latest edition of our popular In Charge list of area leaders from nearly 20 sectors. We'll also convene some past CEOs of the year to share secrets of their success in a candid fireside chat.

Estimated Attendance: 300

Sponsorship Opportunities:

Presenting - \$7,500

Partner - \$5,000

Portrait Studio Sponsor - \$3,500

Supporting - \$3,000

**Sign on by January 8 for full promotional inclusion*



Thursday, June 11 & 18

Rain Date June 25

**5 pm | Movies Start at
Sundown**

Now in its 26th season, Movies in the Park is recognized as one of Nashville's best annual events. Join us for a fun-filled, free event for two Thursdays in June and enjoy a feature film, games, prizes, and food truck fare! Attendees engage with sponsor giveaways, enjoy food truck fare before settling in for a special family friendly screening.

Estimated Attendance: 5,000 per night

Sponsorship Opportunities:

Presenting Sponsor - \$10,000

Partner Sponsor - \$3,500

Non Profit Sponsor - \$1,500

Food Vendor - \$700

Community Vendor - \$700



**CRAFTY
BASTARDS**

ARTS & CRAFTS FAIR

Saturday, June 13

10 am - 4 pm

Join us for the summer edition of Crafty Bastards Arts & Crafts fair, where you can shop from over 60 curated artisan craft vendors while enjoying music, food truck fare, cocktails, photo booths and more! This free to attend festival is family friendly, and celebrates carefully crafted goods from dozens of artists from Nashville and around the country.

Estimated Attendance: 3,500

Sponsorship Opportunities:

Presenting Sponsor - \$5,000

Partner Sponsor - \$2,500

Libations Sponsor - \$1,500

Food Vendor Sponsor - \$350- SOLD OUT



Thursday, July 9

6 pm - 9 pm

This showcase features four of Nashville's best local chefs battling it out in a head to head cooking competition for the coveted "Golden Fork" award. Attendees observe this heated culinary contest, while enjoying food and drink samples from top local restaurants.

Estimated Attendance: 1,250

Sponsorship Opportunities:

Presenting - \$10,000

Partner - \$5,000

Supporting - \$2,500

Beer/Liquor/Wine - \$1,500- LIQUOR SOLD OUT

Restaurants/Libations - \$500



July 13 - 19

Burger Week offers diners the opportunity to sample some of Nashville's finest burgers at a \$5 promotional value! Dine out and indulge, meet new customers, and share the love of the dish that keeps foodies clucking all year long. Reader's can vote on their favorite dish of the week, and win prizes via our viral social media contests.

Estimated Attendance: 10,000+

Sponsorship Opportunities:

Presenting Sponsor - \$5,000

Partner Sponsor - \$1,500

Restaurant Competitor - \$500 or \$750 + \$50 in Gift Cards



Saturday, August 1
4 pm - 9 pm

Help the Nashville Scene kick off the 2020 Best of Nashville experience with a celebratory street festival, where we'll be shining a light on our Best of Nashville winners from 2019. Attendees will enjoy food, drinks, music and more from the best businesses in town at this free to attend, family friendly event.

Estimated Attendance: 3,500+

Sponsorship Opportunities:

Presenting Sponsor - \$5,000

Partner Sponsor - \$2,500

Libations Sponsor - \$1,500

Vendor Sponsor - \$500



Saturday, August 22
10 am - 2 pm

Nashville's longest running boutique warehouse sale brings together a curated list of local designer boutiques in one location where shoppers have access to clearance discounts, mimosas and brunch. Boutiques offer deeply discounted clothes, accessories and more for a shopping day extravaganza. VIP ticket holders get exclusive early entry, gift bags from our sponsors, and complimentary cocktails.

Estimated Attendance: 950

Sponsorship Opportunities:

Boutique Sponsor - \$400

Tote Bag Sponsor - \$500

Partner Sponsor - \$1,500

Presenting Sponsor - \$5,000

NashvillePost BOOM

Thursday, August 27
5:30 pm - 8:00 pm

Join the Post team at a cocktail gathering to celebrate the release of our fall magazine and get a sneak peak at the newly completed Peabody Plaza office tower. The magazine will be anchored by stories showcasing commercial and residential projects and ideas that are taking Nashville and other areas of Middle Tennessee to the next level. Join us as we raise a glass to the region's continued economic growth and development.

Estimated Attendance: 250

Sponsorship Opportunities:

Presenting - \$7,500

Partner - \$5,000

Supporting - \$3,500

most POWERFUL women

Wednesday, September 16
11:30 am - 1:30 pm

Touching stories, light-hearted anecdotes and hard-won wisdom: This luncheon featuring a panel discussion among some of the city's top female leaders — which the Nashville Post hosts in conjunction with our colleagues at Nfocus — will leave you buzzing and inspired.

Estimated Attendance: 400+

Sponsorship Opportunities:

Presenting Sponsor - \$10,000

Partner Sponsor - \$6,500

Table Sponsor - \$2,000

Gift Bag Sponsor - \$1,500

MARGARITA FESTIVAL

Friday, September 18
6 pm - 9pm

Join the Nashville Scene at our 9th annual Margarita Festival as we kick off the release of our Summer Guide special issue with margaritas in hand! Guests enjoy samplings of margaritas as local restaurants compete to be declared the maker of the Best Margarita in Nashville. Enjoy food trucks, salsa dancing and more at this annual celebration of the summer.

Estimated Attendance: 1,300+

Sponsorship Opportunities:

Presenting Sponsor - \$10,000

Partner Sponsor - \$5,000

Supporting - \$2,500

Beer/Liquor/Wine - \$1,500 - LIQUOR AND BEER SOLD OUT

Competing Restaurants - \$500

Food Vendor - \$250-\$350- SOLD OUT



Wednesday, October 14
7 pm - 10 pm

What's the best in Nashville right now — restaurants, bars, bands, venues, politics, media, services and more? Join us as we celebrate with all our top nominees for each Best of Nashville category and find out who won before the issue hits the streets. Help us celebrate our winners with food, drinks, live entertainment and so much more.

Estimated Attendance: 1,500+

Sponsorship Opportunities:

Presenting - \$15,000

Partner - \$7,500

Party - \$3,500

Libations - \$1,500



Thursday, October 22
7:30 am - 9:30 am

Technology is overhauling how and where health care is being delivered – and Middle Tennessee companies are at the center of many of the changes. We'll gather numerous local innovators and other leaders to share their thinking. Join us for a glimpse into the sector's future with a breakfast panel.

Estimated Attendance: 250

Sponsorship Opportunities:

Presenting - \$7,500

Partner - \$5,000

Supporting - \$3,500



Saturday, November 7
10 am - 4 pm

Join the Nashville Scene and shop from 100+ curated artisan craft vendors while enjoying music, food truck fare, photo booths and more! Now in its fifth year, our fall Crafty Bastards has become a staple for Nashville's holiday shopping.

Estimated Attendance: 7,500

Sponsorship Opportunities:

Presenting Sponsor - \$5,000

Partner Sponsor - \$2,500

Libations Sponsor - \$1,500

Food Vendor Sponsor - \$350

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FW Events is proud to support our publications, with a robust offering of events of all shapes, sizes, audiences and demographics. All of the above sponsorship packages include a integrated portfolio of print, digital, social media and experiential marketing opportunities.

**For more information on sponsorships and rates, please contact your account manager or our Events and Marketing Director, Olivia Moye.
omoye@fwpublishing.com
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